

INNOVATION FOR A BETTER LIFE

NITCO

VITRIFIED





Dearest Customer,

Nitco Ltd. has long been known for its corporate values & ethics as well as its formidable product quality and customer service. Our brand name is very dear to us and we make sure to operate with professionalism and skill in whatever we do. The great quality and innovation of our tiles has been officially recognized through the receipt of many awards, as well as international certification.

Because Nitco is in a league of its own, we are always competing with ourselves, continually improving every aspect of our operations. We plan on continuing on this great path of ceaseless improvement and sustainable growth.

As our dear customer, you will also be happy to know that our core values have not changed since the company's inception in 1953. Because we have always invested in technology and design, you can be sure that when you invest in Nitco, you receive a masterpiece of craftsmanship and design.

This catalogue is a testament to our innovative thinking. Through it, we hope to showcase the distinct personality of our tiles, with their celebrated charisma and style, synonymous with a better life.

So, please turn these pages and enjoy our tour around the world.

Warm regards,

A handwritten signature in black ink, appearing to read 'Vivek Talwar', written in a fluid, cursive style.

Vivek Talwar

Managing Director

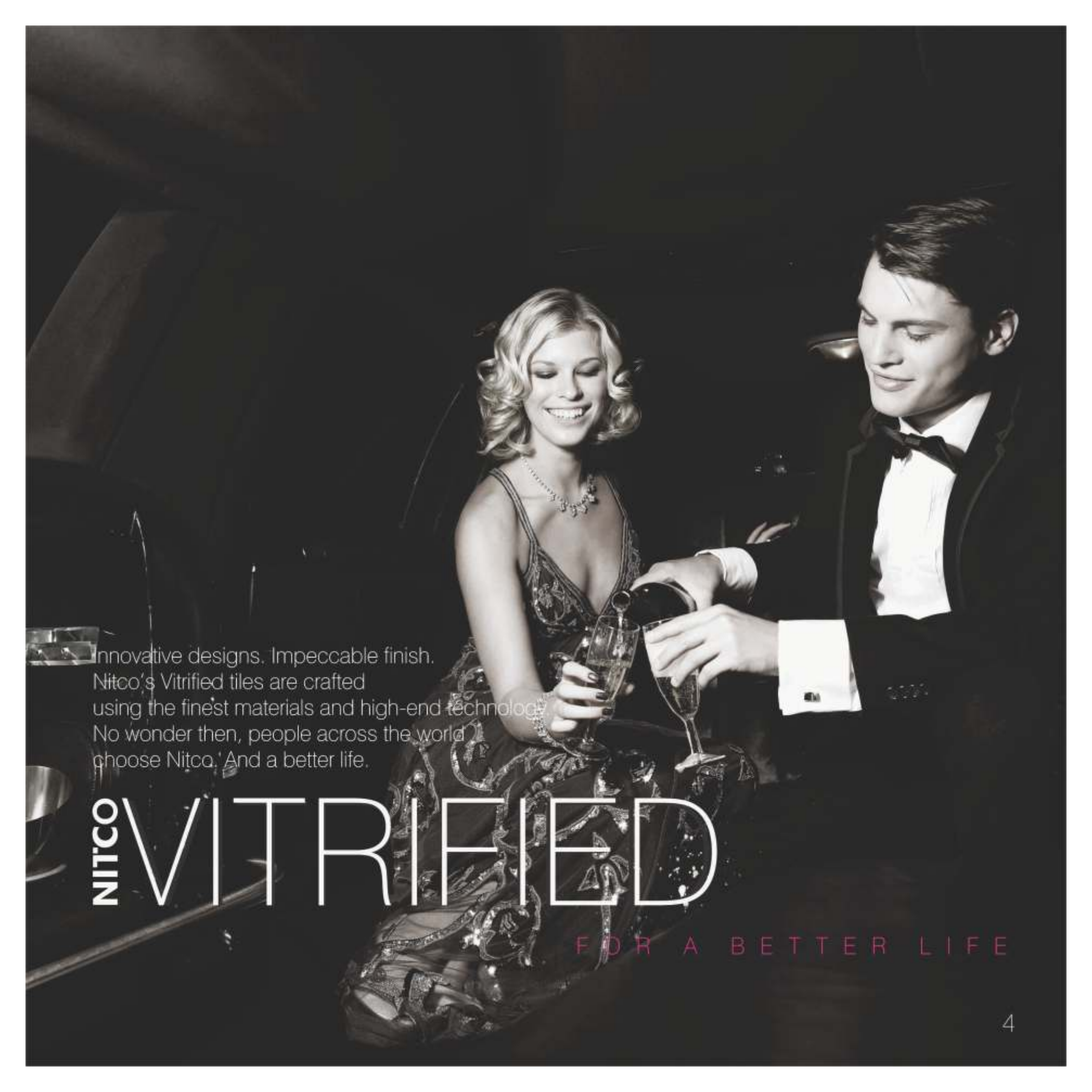
NITCO THE MILESTONES



- 2010 Setup of world class marble processing facility from Breton (Italy) at Silvasa.
- 2009 Nitco gets certified for Integrated Management System comprising of QMS ISO 9001:2008, EMS ISO 14001:2004 and OHSAS 18001:2007.
- 2009 Construction World Award Winner.
- 2009 Nitco becomes a one stop tiling solution provider, by adding wall tiles to its product portfolio.
- 2008 Construction World Award Winner.
- 2008 Expansion of exclusive Le Studio showrooms, to 13 in total, whilst three more have been finalized.
Also, expansion to 50 Le Studio Express showrooms, whilst it is planned that 100 will be installed by the end of the financial year.
- 2007 Import of cement for distribution to customers in India
- 2007 10 Exclusive Showrooms – launch of the first "Le Studio" and 5 more across India
- 2007 Best SAP Project Implementation Award from SAP India Ltd
- 2007 Capacity Expansion planned for Vitrified Tiles at Gujarat and Ceramic Tiles at Alibaug
- 2007 Marble import license granted by DGFT for 15895 tons, i.e 11% of the total licenses issued for the year 2007-08 by DGFT
- 2007 Valuation of Nitco Realities at Rs. 406 crores by Knight Frank
- 2006 Nitco Realities incorporated for Real Estate development business
- 2006 Expansion of Ceramic Tiles capacity at Alibaug
- 2006 Listed on BSE & NSE
- 2004 Upgradation of Ceramic Tiles plant
- 2002 Quality Excellence Award for Processing Unit in Alibaug
- 2001 Import of Vitrified Tiles
- 1997 Manufacturing of Ceramic Tiles at Alibaug
- 1984 Processing and Distribution of Imported Marble
- 1953 Inception

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Innovative designs. Impeccable finish.
Nitco's Vitrified tiles are crafted
using the finest materials and high-end technology.
No wonder then, people across the world
choose Nitco. And a better life.

NITCO VITRIFIED

FOR A BETTER LIFE



CREAM



PINK



WHITE



Cosmic Series

600 x 600 mm
24 x 24 inches



MICRO CRYSTAL



Crystal Series

800 x 800 mm, 1000 x 1000 mm
32 x 32 inches, 40 x 40 inches



ASH GREY



BEIGE



GOLD



Dessert Series

600 x 600 mm
24 x 24 inches



GEORGIA

Magic Flow Series

600 x 600 mm
24 x 24 inches

BAVERIA



CAPRI



FRANCESCA



GEORGIA



MORAVIA



PERTH



RAVENNA



Magic Flow Series

600 x 600 mm
24 x 24 inches



GOLD

BEIGE



GOLD



Perlino Series

1200 x 600 mm

48 x 24 inches



Platinum Series

600 x 600 mm, 800 x 800 mm
24 x 24 inches, 32 x 32 inches

BERMUDA



BIBILOS



BRILLO IVORY



CREMONA



DIANA



HARVEST CREAM



SERPEGENTI



TRENT



Platinum Series

600 x 600 mm

24 x 24 inches

LATTE



VANILLA



Platinum Series

800 x 800 mm

32 x 32 inches



Ultra Charge Series

600 x 600 mm, 800 x 800 mm, 1000 x 1000 mm, 1200 x 600 mm
24 x 24 inches, 32 x 32 inches, 40 x 40 inches, 48 x 24 inches

FABIA BROWN



OCEAN MIST



PRIMA WOOD



ROSE PINK



SPARKLE GREY



SAVONA



SAND MIST



TROPICANA



Ultra Charge Series

600 x 600 mm

24 x 24 inches

COCOS BROWN



EBANO CREAM



TROPICANA



VICTORIA



Ultra Charge Series

800 x 800 mm

32 x 32 inches

OCEAN MIST



SAND MIST



TROPICANA



TERRAIN PURPLE



TERRAIN BROWN



Ultra Charge Series

1000 x 1000 mm

40 x 40 inches

ANGELA



ATLAS



Ultra Charge Series

1200 x 600 mm

48 x 24 inches



SUPER WHITE



White Series

600 x 600 mm, 1000 x 1000 mm
24 x 24 inches, 40 x 40 inches

The latest innovation by Nitco. Available in a ready to use format complete with bull nosing and grooving. Steps, Risers & Skirting can be created for a customer in any design available in the stunning Naturoc and Polished Porcelain range. Pre-cut to perfection, they are easy to install even after construction. They are sport exceptional, stain-resistance giving your staircase the premium look they deserve for a better life.



NITCO STEPS, RISERS & SKIRTING

FOR A BETTER LIFE



BRILLO IVORY

Steps



Skirting Risers



BERMUDA

Steps



Skirting Risers



STEPS

600 x 298 mm
24 x 12 inches

RISERS

600 x 148 mm
24 x 6 inches

SKIRTING

600 x 76 mm
24 x 3 inches

Technical Specifications

Sr. No.	Test Description	Units	Test Method	Requirement	Our Value
1	Water Absorption	%	En99	<3.00%	<0.1%
2	Deviation in Thickness	%	En98	+/-5.00%	+/-5.00%
3	Surface Flatness	%	En98	+/-0.50%	+/-0.25%
4	Straightness of Sides (Wedging)	%	En98	+/-0.50%	+/-0.25%
5	Rectangularity	%	En98	+/-0.60%	+/-0.25%
6	MOHS Scratch Hardness	En101	6	≥7
7	Modulus of Rupture	N/mm ²	En100	>27N/mm ²	>41.5N/mm ²
8	Deep Abrasion Resistance	mm ³	En102	205 mm ³	140 mm ³
9	Chemical Resistance	En106	Pass	Pass

Packaging Details

Sr. No.	Dimensions	Tiles / Box	Coverage Area		Weight Per Box
			Sq. Mts.	Sq. Feet	Kgs.
1	600 mm x 600 mm (24" x 24")	4	1.44	15.50	31.25
2	800 mm x 800 mm (32" x 32")	3	1.92	20.66	50.00
3	1000 mm x 1000 mm (40" x 40")	2	2	21.52	60.00
4	1200 mm x 600 mm (48" x 24")	2	1.44	15.50	45.00

The above standards cover only First Grade Material. The tiles used in the catalogue range from Group VI and above. These tiles are meant for areas like the living room, bedroom, verandah, terrace, balcony, offices, shops, boutiques, bars, restaurants, lobbies, health clubs, swimming pool decks, malls, multiplexes and all other residential and commercial premises.

Glossary

All Double Charge Polished Porcelain tiles are Nano Coated, Super Glossy & Stain Resistant.

Nano Technology

It is a Hi-coat, anti-stain treatment which protects the tiles from staining. By using this technology we ensure that the tile surface is protected from dirt and any other staining agents from penetrating into the surface pores & giving it a longer life.

Super Glossy

It is a mechanism where a special liquid is used on the surface of the tiles to close all the pores of the tiles and then special wax is applied to give super glossiness.

Double Charge

Double charge tiles are tiles are produced by an advanced technology. Multi coloured powders are used to obtain the typical appearance of a natural marble or granite. The double charging process is rendered by super imposing a layer of micronized powders on the basic tile body. After pressing, firing and polishing, the tile assumes the dazzling aesthetics of natural marble or granite.

Le Studio

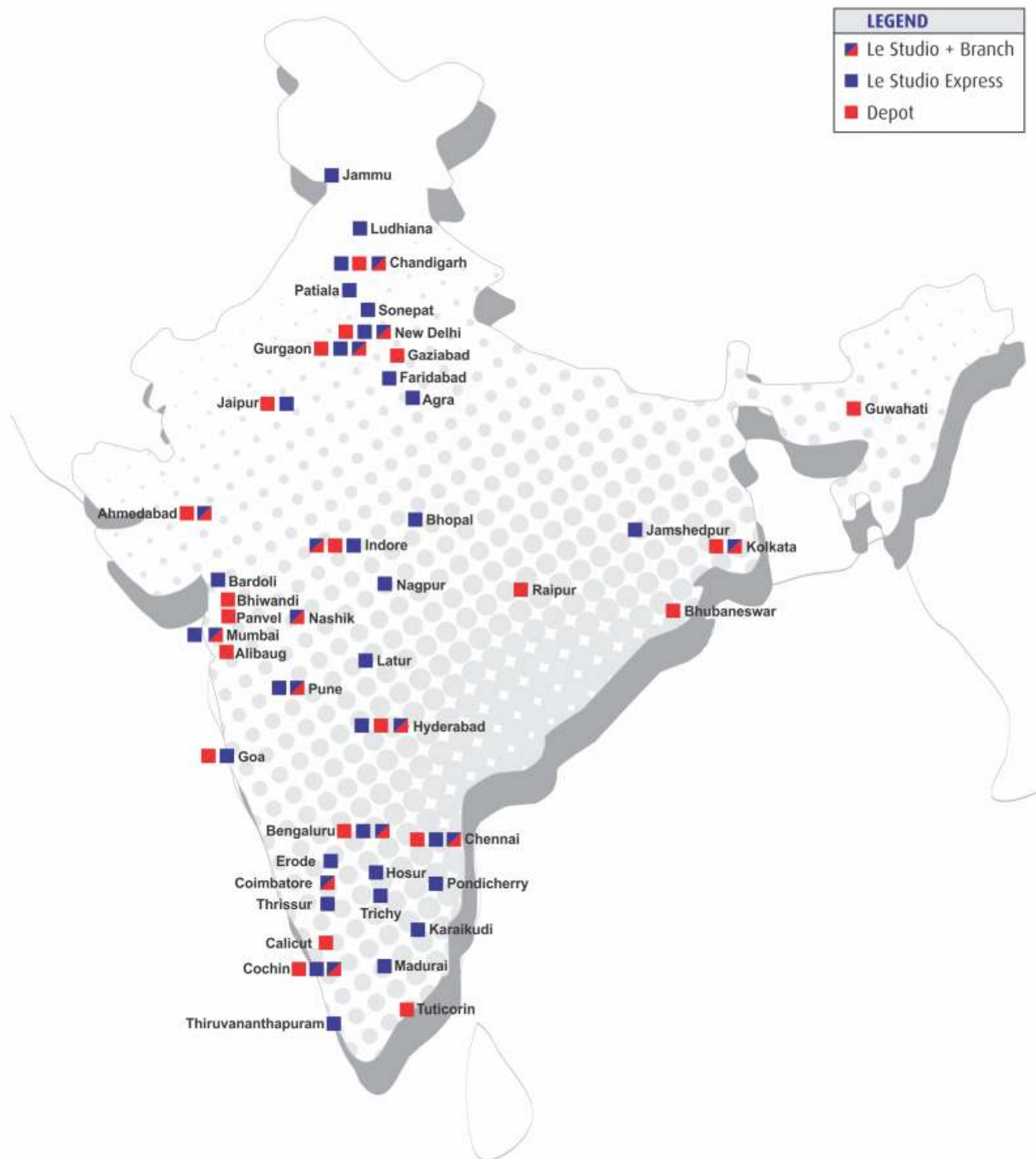
At Nitco we are not merely innovative in our product design and manufacturing process, but in all aspects of our operations. An example of this is our prized Le Studio.

The Le Studio is our very own company-run showroom in which the entire range of Nitco products is displayed. The Le Studio typically has an area between 2,000 and 4,000 square feet and is designed to display not only tiles, but also concepts, designed to reflect and complement the customer's unique personality. We are the only tile company in India to offer such an all-encompassing and professionally run facility. Currently we have 16 such showrooms in major cities across India.

As a part of our ethical business relationships, we make sure that these showrooms not only showcase our products for our customers but also serve as a tool to generate business for our dealers.

Le Studio Express

The Le Studio Express franchise model has provided a unique and very profitable business opportunity for our best dealers. The professional look of these showrooms has proven very effective and the sales from Le Studio Express have far exceeded our expectations. The Le Studio Express showrooms typically have an area no less than 1,000 square feet. Currently, 40 such showrooms are operational and by the end of this financial year we expect that number to rise to approximately 100.



LE STUDIO (NITCO EXCLUSIVE SHOWROOMS)

Ahmedabad: 079-29296994 / 26937095. Bangalore: 080-22861865 / 66. Chandigarh: 0172- 2584367, 2580367. Chennai: 044 -28152962 / 63 / 64. Cochin: 0484 - 2339847. Coimbatore: 0422-4380363. Gurgaon: 0124-4227990 / 991. Indore: 0731-4069079. Kolkata: 033 - 40012873. Mumbai (Andheri): 022-40109350. Mumbai (Worli): 022-66164555. Nashik: 0253-6618883. New Delhi: 011-26514116, 26524239, 26534909. Pune: 020- 26431356, 26436448. Secunderabad: 040-27847204/27840936, 40021534

LE STUDIO EXPRESS (NITCO FRANCHISEE SHOWROOMS)

Agra: 0562-2604669, 9837086337. Ajmer: 0145-2631474. Bangalore (Hosur Main Road): 080-41115014, 41115957, 9845087569. Bangalore (Hebbal): 080-23515524, 23518540, 9900240597. Bangalore (Kormangala): 080-25704141/2, 9845123344. Bhopal: 0755-2570480, 9425016879. Bardoli: 02622-291010, 9426813939. Chandigarh: 0172 - 5019829, 4613396, 9814744792. Chennai: 044-28361970/0552, 9840029269. Erode : 0424-6503152, 9443153540. Faridabad: 0129-4082773, 41502773 9811231788. Goa (Madgaon): 0832-2791818, 9373894032. Goa (Panjim): 0832-3231766, 9890604916. Guwahati (Beltola Tinali) : 0361-2229316, 96782002290. Gurgaon: 0124-2321905, 4065905, 9818215905. Haryana (Sonapat): 0130-3208833/2241094, 9215617444. Hyderabad (Troop Bazar): 040-66832222 / 66785454, 9885044402. Hyderabad (Kamalapuri Colony): 040-23545125 / 26, 09848050444. Hosur : 04344-243330/695790, 9843243330. Jamshedpur: 0657-2650675, 6452871, 9431139949. Jaipur (Gopal Pura Bypass): 0141-2721262/3112900, 9314512900. Jaipur (New Aatish Market): 0141- 2392438, 9829395255. Jaipur (Vidyut Nagar "A") : 0141-2354524, 9829061548. Jammu: 0191-0463226, 2464180, 9419139071 / 72. Karaikudi : 04565-236714/233714. Latur: 0238-2224266, 9890045266. Ludhiana: 0161-241101, 5059212, 9872651230. Madurai: 0452-4390085, 9789772467. Mumbai (Mira Road): 9820161888, 9821151491. Nagpur: 0712 - 2220945/3296574, 9822232038. New Delhi (East): 011-22461286, 9311071173. New Delhi (North): 011-27912429, 9810637789. Patiala: 9779721015. Pathankot: 0186-2255677, 9988272748. Pondicherry: 0413 - 2293102, 2290601, 9345428342. Pune (Katraj): 020-32946374, 9890872328. Thiruvananthapuram (Kattakada): 04710471-2290964/2777, 9447073117. Thrissur: 04885-242405 / 326868, 9744333349. Trichy: 0431-4220125, 98946580666.

NITCO DISPLAY CENTER

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Innovation for a better life

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